

The Cardinal Rules of Writing

No Slang
(gotcha!)

No Contractions
(no, you cannot)

Write out words. No abbreviations.
(street, United States, information)

Never start a sentence with 'Well,' or
'because' or a number.

CHECK ALL SPELLING
(use that dictionary!)

Word Choice matters
(choose perfect words)

Do NOT use the same word twice
(for example, for example)

Pronouns do NOT begin any sentences
Including this, there, here, that, etc.